



Ruesch International and Payment Alliance International announce a business relationship to deliver International Payment Solutions to Financial Institutions and Business Clients

Washington, DC —May 22, 2007 – Ruesch International, Inc. (“Ruesch International”), a premier provider of business-to-business payment solutions that facilitate global commerce, is pleased to announce that it has entered into a strategic relationship with Payment Alliance International, Inc. (“PAI”), an emerging leader of payment services.

This relationship will provide PAI’s financial institution partners and business clients with access to Ruesch International’s suite of payment and foreign exchange solutions including, payment systems consolidation, domestic and international ACH services and domestic and international wire transfer and foreign exchange services.

“PAI has demonstrated the necessary industry innovation and market leadership to deliver Ruesch International’s business payment solutions to its clients and channel partners. Ruesch International’s exceptional payments infrastructure will provide a new suite of valued services to PAI’s clients,” said John M. Perry, Executive Vice President, Global Sales and Marketing of Ruesch International. “Ruesch International is strengthening PAI’s product offering by providing valuable tools to build and extend relationships with their most valuable customers.”

“As we continue to provide strategic solutions for our financial institutions and businesses, we must expand the diversity of our offerings,” said John J. Leehy III, President & CEO of Payment Alliance International, Inc. “As more businesses are looking for ways to lower costs and increase efficiencies regarding payment solutions, our alliance with Ruesch International will allow us to provide our financial institution clients and their business customers with value-added solutions. The web-based foreign exchange outsourcing solution is a valuable tool as more businesses are entering global markets.”

About PAI

Payment Alliance International (PAI) is a leader in the payment processing industry offering credit card, check, ATM network management, cash management and business information services. Created by leading payment executives, PAI has become one of the fastest growing companies in America. PAI is based in Louisville, Kentucky. For more information, please visit www.PaymentAllianceINTL.com

About Ruesch International

Ruesch International is a leading global financial institution specializing in international business-to-business payment products and solutions. The corporation has full-service corporate foreign exchange operations in Australia, Switzerland, the Czech Republic, the United States, and the United Kingdom that serves more than 15,000 corporate clients. Each year, Ruesch’s international payment consultants develop risk management strategies and global payment solutions that help clients manage nearly \$30 billion in payment transactions worldwide. Ruesch International is principally owned by the private equity firm of Welsh, Carson, Anderson & Stowe. For more information, visit www.ruesch.com

Media Contacts

John Jackson
Payment Alliance International, Inc.
Tel: 502-515-4916
Email: johnj@PaymentAllianceIntl.com

Tracey Lopes
Ruesch International
Email: tracey.lopes@ruesch.com