

Business Intelligence for the Hospitality Industry

The Problem

Success in the hospitality industry is dependent on prompt knowledge of what's going on in the operation. The need to know customer information: who they are, what they buy, and how likely they are to come back again, can be elusive. Additionally, the time-sensitive nature of business metrics makes it difficult to answer certain questions such as: What are daily sales results on an individual store basis? What are the average check amounts? What are labor costs? What is the daily cash position? The sheer volume and time-sensitive nature of events in the hospitality industry can be overwhelming.

The Solution

HospitalityIQ is the answer to this problem. This powerful knowledge tool provides the hospitality industry with a solution that enables analysis by exception and gives decision-makers of multi-location organizations a robust way to decipher and analyze information gathered at the store level. HospitalityIQ's unique ability to aggregate, process and visualize data from multiple sources, across any platform, allows decision-makers to quickly identify and address trends or potential problems. HospitalityIQ enables decision-makers to move from speculative decision-making to fact-based decision-making based on knowledge.

Hospitality Intelligence

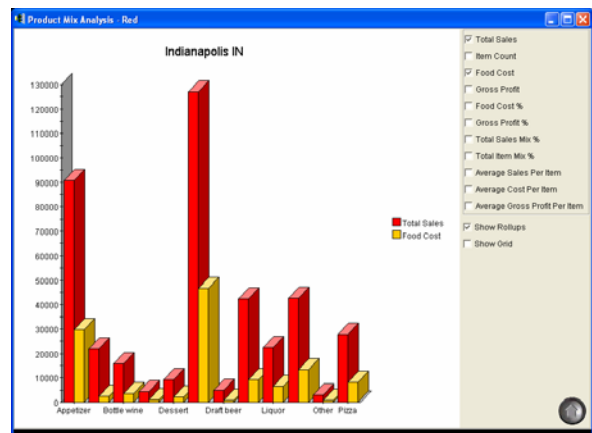
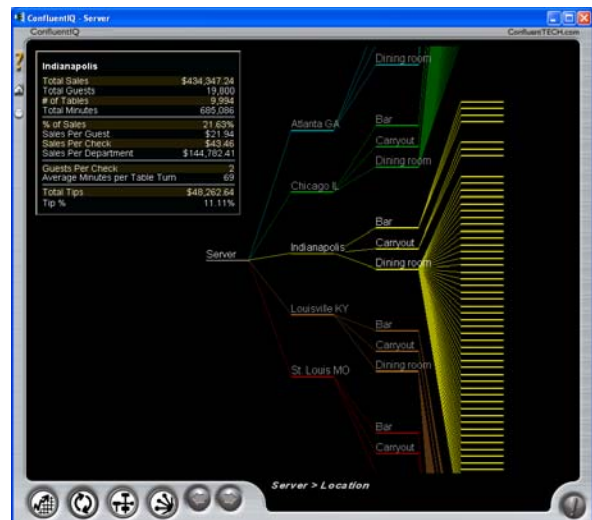
Payment Alliance International (PAI) has become an innovator in the Hospitality Business Intelligence sector:

- Alliances with POS vendors
- Deployed experience in established restaurants
- Different and innovative solutions

Solutions That Are Available Today

HospitalityIQ is not only available today, but is in critical use throughout the United States. As the need for accurate, up-to-the-minute information is increasing, HospitalityIQ is the solution of choice for those that need quick and easy-to-understand solutions through timely analysis of their business metrics.

HospitalityIQ Screen Shots



Corporate Overview

PAI provides services that aggregate and visualize data from multiple sources, across any platform. Leaders in business and education invest in our Business Intelligence services to gain a higher level of workable knowledge in order to surpass organizational goals.

Data >> Information >> Knowledge: PAI's unique approach to solving the business intelligence dilemma begins by helping executives spot trends and identify potential problems. After working with our customers to identify key metrics, we can extract and synchronize data from an organization's existing SQL, Oracle, or other ODBC data sources. This data is pulled together and stored as objects within our secure servers. The information is then displayed within the HospitalityIQ graphical user interface giving them the ability to easily navigate a large number of data dimensions. Because all of the information is an assigned object, decision makers are able to re-categorize data sets on the fly. Ask a new question, find an answer.

Executive Team

The PAI leadership team has a proven track record for founding and managing financial and technology companies, leading IT staff, developing network infrastructure, setting strategic objectives, implementing large software applications and managing computing solutions.

PAI Provides Knowledge

We provide Business Intelligence and Knowledge Management Solutions to many sectors from restaurant and hospitality markets to financial institutions. Through the HospitalityIQ technology, decision-makers now have a robust way to decipher and analyze information gathered at many different levels in an organization. HospitalityIQ's unique ability to aggregate, process and visualize data from multiple sources – across any platform – allows decision-makers to quickly identify and address trends or potential problems.

