



*For Immediate Release*

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**David Hooper to Help Build Out Payment Alliance International's  
Distributor Program**

Billings, MT – Feb 23, 2009 – Payment Alliance International, (PAI), a growing force in today's Payment Processing industry and the nation's largest ATM deployer, announced today that David Hooper has joined the company as a National Sales Director. David will bring his 13 years of experience in the ATM and payments industry to PAI helping to strengthen and build the company's distributor organization.

As an industry veteran, David has worked with some of the nation's top ATM manufacturers and ISO's.

At PAI, David will be responsible for recruiting and training distributors and assisting them in establishing their companies. Additionally, he will be expanding PAI's Wholesale Pricing Program.

"David has an excellent reputation and track record, and we're confident that his expertise will help us to continue the progress that we have made this past year in building out our ATM distributor program," Neil Clark, PAI Senior Vice President, said. "People interested in learning more about our Distributor Program should contact David at [david.hooper@gopai.com](mailto:david.hooper@gopai.com) or call him at 877-271-2627 ext 157.

***ABOUT PAI***

Payment Alliance International (PAI) is an emerging leader in the payment processing industry offering credit card, check processing, ATM network management, cash management and business information services. Created by leading payment executives, PAI has become one of the fastest growing companies in America. PAI is based in Louisville, Kentucky. [www.gopai.com](http://www.gopai.com)